

# YOUR SOCIAL ADVANTAGE

After 20 years in the health and fitness industry, we can confidently say that few people know club marketing better than us! We pioneered Facebook for health clubs before it was mainstream. We specialize in online marketing, working primarily with websites and social media, to help promote health and fitness businesses of all sizes market their products and services. We know what works. And we do it very well.

***That's our competitive advantage. Make it yours!***

## SOCIAL MEDIA PRODUCTS & SERVICES

### AN APPLE A DAY

\$89 /mo

A simple posting service with general educational content supports you with your own social media efforts.

- General healthy living posts
- Nutrition and weight loss
- Fitness and exercise articles

This is for you if

- You need help keeping your social media pages active with engaging, educational content.

Terms and conditions: First and last month paid in advance. Cancel with 30 days notice and your last month will not be charged.

#### DID YOU KNOW?

We have one of the largest professional health & fitness image libraries in the world.  
**We're ready! Are you?**

### SOCIAL TRAINER

\$299 /mo

Includes An Apple a Day plus custom designed, professional graphic ads for YOUR BUSINESS

- Direct links to your website
- Ads repeat regularly
- Designed to be boostable
- Includes your logo and hashtags

This is for you if

- You want to advertise your services on social media
- Need content plus custom ads

\*Approx. 4 ad designs per month added to your library of repeated ads.

\*\* Media ad buys sold separately as add-on

Terms and conditions: First and last month paid in advance. Cancel with 30 days notice and your last month will not be charged. Minimum 6 month commitment required for social trainer.

### THE CAMPAIGNER

\$699/mo

Includes The Social Trainer PLUS Monthly marketing campaign. Some ideas include:

- Landing pages
- Website pop up ads
- Website slideshow ads
- Digital ads for club screens
- Print Flyers or posters, any size
- Other specialty ads

This is for you if

- You run regular club campaigns
- Need a designer to coordinate online and offline promotions
- You need reliable, professional marketing expertise

Terms and conditions: Campaigns paid in advance on retainer at the beginning of each month. 30 days cancellation notice may be required.

\*Printing and ad buys sold separately

## SOCIAL MEDIA ADD ONS



### Ad Buys

You select your budget, tell us your target demographic and we will purchase the ads for you. Set up included with Social Trainer and The Campaigner. You pay for the ad buy. Starting at \$1 a day.

### Lead Generators

Online Landing Page & Form  
Professionally designed promotion Lead generator form sends leads to your inbox.  
Easily update with a new promotion whenever required  
\$249 ea

### ZOHO ONE INTEGRATION

Learn more about the world's leading business management software that integrates your social media and web forms with 35 online, mobile apps including CRM, autoresponders, campaigns, your club's OS and more!

Solution <sup>S</sup>Success Zoho Authorized Partner

**SDR**  
S.D.ROBB

**For More Info Call 250.642.4199  
or Email Sherry@sdrobb.com**

